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U.S. Small Businesses Lose \$75 Billion a Year to Ransomware

Downtime resulting from ransomware attacks can cost companies more than \$8,500 an hour, a recent survey found.

By [Jeff Goldman](#) | Posted September 09, 2016

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“...downtime resulting from ransomware [is] costing companies more than **\$8,500 per hour.**”

Confronting Ransomware with The KR Group

RANSOMWARE OVERVIEW

Ransomware is malicious code/software designed infiltrate a computing environment or network and render files unusable until a money ransom is paid.

COST OF RANSOMWARE

- Business reputation damage (Potential client loss due to hack)
- Time and money to locate breach
- Business critical data lost or compromised
- Downtime = lost business revenue

RANSOMWARE SOLUTIONS

- Employee education (often overlooked, yet the most important defense)
- Software (proactive and responsive)
- Hardware (proactive and responsive)
- Backup / disaster recovery

CONTACT US OR VISIT OUR WEBSITE

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